



Frequently Asked Questions

About the Campaign:

- What is Girl Scouts Give?
- How is it different from the Family Partnership Campaign?
- What does Girl Scouts Give support?

How to Participate:

- How can my troop, area, or girl participate?
- What is the timeline of the campaign?
- How much should my troop pledge to give?
- How can we engage parents?
- I'm not part of a troop, how do I participate?
- What is the Girl Scouts Give Patch Program?

Why Participate:

- How will my troop or service unit benefit?
- Isn't it enough that I give my time?!?
- But we buy cookies!
- I pay for my own girl's experience!
- What if one of our girls needs financial assistance?

Other How Tos:

- How can I pay on my pledge or make a gift?
- How can I get my company involved?
- Can we hold fundraising events?
- Can I give through my United Way or payroll deduction gift?

- More information can be found at <https://gsnccp.org/GirlScoutsGive>

If you are unable to find the answer to your question here, please contact your local Girl Scouts Give Champion.

Most areas have a volunteer to spearhead & coordinate the campaign (the Girl Scouts Give Champion). If you're unsure who this is, you can email GSG<AreaNameHere>@nccoastalpines.org (example: GSGCarteret@nccoastalpines.org or GSGWake13@nccoastalpines.org) If you don't know your area, contact GirlScoutsGive@nccoastalpines.org

About Girl Scouts Give Campaign:

What is Girl Scouts Give?

"Be a sister to every Girl Scout" is at the core of everything we do. Girl Scouts Give is a fundraising campaign and patch program, designed to help girls understand the importance of supporting their fellow Girl Scout Sisters through investments of their TIME, TALENT, and TREASURE and to recognize that they are part of a larger council and movement. When girls participate in Girl Scouts Give, they learn about philanthropy, giving back, and how they can make a difference. They also

learn about the variety of circumstances girls in our council experience. Girl Scouts-North Carolina Coastal Pines is committed to providing need-based financial assistance. Girl Scouts Give allows our girls to make donations to provide all the things they love about Girl Scouting to other girls and change the lives of their Girl Scout sisters.

How is it different from the Family Partnership Campaign?

The Family Partnership Campaign was created many years ago as a way for families, friends, and members of Girl Scouting to give back through their financial contributions. This campaign has provided much needed funds over the years to help to support camps, leadership development opportunities, healthy living initiatives, and science and technology experiences – the overall Girl Scout Leadership Experience.

However, we've heard your feedback and decided to give it a refresh!

- Girl Scouts Give is targeted support. This approach is more concrete because it involves learning about local Girl Scouts and supporting our financial assistance programs that help every girl be a Girl Scout.
- Girl Scouts Give engages the girls. We want girls to understand the importance of giving back, especially to their Girl Scout Sisters. This campaign enables them to be part of the philanthropy discussion with their troop and parents, strategize for how they'll save and earn money, and complete the patch program -- all within the guidelines of fundraising & money-earning.
- Girl Scouts Gives builds a culture of philanthropy. In addition to the Troop Campaign, Girl Scouts – NCCP Service Units and Areas are encouraged to participate through a variety of options, all designed to create a culture of philanthropy within Girl Scouts, for Girl Scouts – it's no longer about just meeting a financial contribution goal!

What does money donated to Girl Scouts Give support?

Girl Scouts Give donations may be combined with other funds to provide the support our Girl Scouts-NCCP Girl Scouts need most. Financial assistance ensures that money is never a barrier to any girl who wants to be a Girl Scout. Girl Scouts – North Carolina Coastal Pines provides approximately \$275,000 in financial assistance in an average year, making it possible for girls with financial need to participate in council events, camps, and troop trips. The council also provides membership to thousands of girls in a typical year who would otherwise not be able to be Girl Scouts.

How to Participate:

How can my troop, area, or girl participate?

There are a few ways Girl Scouts and their families can participate in Girl Scouts Give: the Troop Campaign, the Area Campaign, and/or the patch program.

The Troop Campaign is a way for Troops to execute on the principle of “be a sister to every Girl Scout.” Troops learn about local Girl Scouts and then help give the gift of Girl Scouting to another girl through supporting our financial assistance programs. Throughout the year the troop will track their activities on their bingo card, save or earn money to pay on their pledge, and earn rewards along the way!

The Area Campaign provides a variety of options to contribute, all while building a culture of philanthropy for Girl Scouts, within Girl Scouts. All of these options are based on best practices in fundraising – goal setting, monthly recurring donations, leadership giving, matching gifts programs, local business partnerships, and event-based fundraising. For every option an area completes, they’ll be entered into a drawing for unique Girl Scout experiences. This campaign is led by your Area’s Girl Scouts Give Champion.

The Patch Program complements the fundraising campaign by taking a deeper dive on why all of this is important. The Discover, Connect, and Take Action sections will teach your troop or individually registered girl about philanthropy, giving back, and the importance of supporting your Girl Scout sisters! [You can find it here.](#)

What is the timeline of the campaign?

Girl Scouts Give roughly follows the troop year. Troops are encouraged to make pledges at the beginning of their troop year and then make their plans for saving and earning throughout the year. Payments are due by June 30 to be eligible for recognition. The Area Campaign follows the same timeline. Timing of GSG rewards is specified when earned.

How much should my troop give? How do we save and earn money to pay on our pledge?

We designed Girl Scouts Give to ensure that all troops can participate, regardless of size or financial means. The timeline of the campaign (the entire troop year!) and variety of activities allow troops to contribute at a level that is comfortable for them, while feeling good about impacting a local Girl Scout! When you think about how much you want to give, think about what experiences you’d like a girl to have:

Start with her **membership: \$25**

For every **activity: add \$25**

For every **event, trip, or project: add \$50**

To help send her to summer **camp: add \$150**

When you’re adding up different financial assistance options to make your pledge, you can have your troop consider some of the below ideas to quantify your troop’s ability to make an impact:

- *How many girls are in your troop?* – Your pledge could be a multiple of this number (e.g. \$5 for every girl).

- *How many troop meetings do you have between now and the end of the troop year?* – Your goal could be the amount you hope each girl or her parent will bring to each meeting.
- *What was 1% of your cookie proceeds last year?* – Your goal could reflect this amount.
- *What money-earning activities did you do last year* – Could Girl Scouts Give benefit from one you're doing, or can you host a new one?
- *What if every girl collects change all year for your troop's Girl Scouts Give piggy bank* – How would that impact your goal? (Making a piggy bank together from recycled tins, bottles, or boxes is a fun way for your girls to literally watch their donation grow throughout the year.)
- *Can you ask your parents to match what the girls save or earn?* – It might make your troop able to add a campership to your pledge, which is a very popular financial assistance program.

Remember to think about it in bite-sized chunks and it'll add up faster than you think!

For example, here's how one troop plans to contribute \$500:

- Each of the 10 girls in our troop will save 50 cents to bring to each of our 10 troop meetings = \$50
- We'll earn money by hosting a babysitting event in November for parents to go holiday shopping = \$150
- We'll share a portion our cookie proceeds = \$50
- Our parents will match our savings/earnings = \$250

You can also use the [Troop](#) and [Girl](#) Goal-Setting Worksheets to help you plan your strategy. For a fun tool to plan your campaign and earn rewards along the way, check out the [Girl Scouts Give Bingo Card](#)!

Please remember that girls cannot directly solicit donations. [Click here to review the money earning guidelines.](#)

Special recognition is available for troops who contribute \$25-99, \$100-\$249, \$250-499 and \$500+ ([more information below](#))

How do we engage parents in Girl Scouts Give?

We know that engaged parents can make all the difference in a girl's Girl Scout experience and they remain an integral piece of the Girl Scouts Give Campaign. There are suggestions on how to engage parents in learning about our Girl Scout Council and Movement as part of the accompanying patch program. [You can find it here.](#)

In addition, we encourage you to connect with your local Girl Scouts Give Champion to attend one of your troop meetings and ask your parents to consider matching the amount the girls earn or save as part of their Girl Scouts Give pledge.

If you're unsure who your Girl Scouts Give Champion is, please email GSG<AreaNameHere>@nccoastalpines.org (example: GSGCarteret@nccoastalpines.org or GSGWake13@nccoastalpines.org). If you don't know your area, you can email GirlScoutsGive@nccoastalpines.org to be connected.

I'm not part of a troop, how do I participate?

Individually Registered Girl Scouts (Juliettes) are encouraged to participate in Girl Scouts Give in a few different ways:

- 1) Just like a troop, you can still learn about local Girl Scouts and build her a year she'll remember! Consider which pledge level is best for you since there aren't others contributing. [Let us know](#) you're participating as an individual Girl Scout.
- 2) Participate in the Patch Program!
- 3) Attend an area event that has a Girl Scouts Give component – or consider working with your service unit to organize it!

Volunteers who aren't associated with a troop can also participate. **The Area Campaign** is designed to help through the following options. For every option an area completes, they'll be entered into a drawing for [unique Girl Scout experiences](#).

- 1) Are you REALLY passionate about ensuring all girls have the opportunity to be a Girl Scout? Consider being (or helping) your area's Girl Scouts Give Champion!
- 2) For as little as \$10/month, you can join our [Girl Scout Sustainer program](#). When an area confirms a new Girl Scout Sustainer, they will be entered into a drawing for unique experiences.
- 3) Be a matching gifts partner. Local volunteers are encouraged to use their contributions to incentivize Troop participation. Consider matching \$5/troop who make a pledge of \$25, \$20 for every troop making a pledge of \$100, etc. OR, maybe you will give \$250 if a number or percent of troops make their pledge by October 1 to help kickstart the campaign in your area.
- 4) Does your employer make contributions to local organizations? Consider asking them to be one of the local business partners for your area campaign.
- 5) Be on the lookout for a Girl Scouts Give event – your area may be hosting fundraising, service, or patch-in-day events this year! We hope to see you there!

What is the Girl Scouts Give Patch Program?

This program was designed as a complement to the Girl Scouts Give annual fundraising campaign. While the requirements for the patch program and campaign can be fulfilled separately, we challenge you to participate in both

components as this will have the greatest impact on your girls and girls in need across Girl Scouts-NCCP. The Patch Program is available to girls of all Girl Scout grade levels. We have one guide for [Daisies-Juniors](#) and one for [Cadettes-Ambassadors](#).

Why Participate:

How will my troop or service unit benefit from Girl Scouts Give participation?

As a thank you for giving her a year she'll remember, we want to enhance YOUR Girl Scout year with GSG rewards. Rewards are earned by completing rows on the Girl Scouts Give Bingo Card.

We also want to celebrate troops who do a great job raising money for their Girl Scout sisters and recognize their hard work and generosity. Troops who raise at least \$25 will earn special recognition as described below. Remember that payment must be received by June 30.

Details:

\$25-\$99 <ul style="list-style-type: none">Your troop listed on your area's Girl Scouts Give Fundraising pageEligible for Daisy's Dozen recognition	\$100-\$249 <p>All of the above, plus</p> <ul style="list-style-type: none">Shoutout for your troop on GS-NCCP social media
\$250-\$499 <p>All of the above, plus</p> <ul style="list-style-type: none">Troop listing in annual report	\$500+ <p>All of the above, plus</p> <ul style="list-style-type: none">A special rocker for your Girl Scouts Give patchEnhanced social media recognition for your troop

Area Campaign Rewards: For every option an area completes (as outlined in the Girl Scouts Give Champion Guide), they'll be entered into a drawing for the following prizes.

- Early registration for Spring 2023 Camp Properties
- Area-wide ice cream party or similar social event
- Retail Van at 2023 Cookie Rally + \$250 gift card to spend on cookie promo items

Additional opportunities to earn more entries or pop-up thank you gifts will be rolled out throughout the campaign year.

Troop Leader Rewards: Troop Leaders are the key to a successful Troop Campaign, and we want to recognize them accordingly! Champions can nominate troop leaders who do a great job engaging girls in Girl Scouts Give—fundraising campaign or patch program—to the Fund Development Manager. We'll draw one winner each quarter. Winners will receive a \$25 gift card. We'll also do one drawing at the end of the year for a \$100 gift card!

Girl Scouts Give Champion Rewards: Champions do so much to drive the Area and Troop Campaigns and we want to acknowledge them! Membership Directors can nominate Champions who do a great job leading the Girl Scouts Give campaigns in their areas to the Fund Development Manager. At the end of the year, we'll draw 3 winners. Two will win a \$25 gift card and one will win the grand prize of a \$100 gift card.

Isn't it enough that I give my time?!?

Time is our most valuable resource. If we put a dollar amount on contributed time, our budget would be enormous. But some costs simply cannot be covered by a gift of time. Your time, talents, and treasures are needed! You can learn more about why this is important by completing the Girl Scouts Give patch program.

But we buy cookies!

Thank you! When you buy a box of Girl Scout Cookies, you're supporting girls' success through the biggest girl-led entrepreneurial program in the world. The Girl Scout Cookie Program focuses on her—because it's about so much more than delicious treats. By selling cookies, girls develop five essential skills—goal setting, decision making, money management, people skills, and business ethics—all of which help them succeed today and in the future. They grow their confidence and practice leadership, too.

Cookie proceeds provide valuable resources to the troop's programs and to help GS-NCCP subsidize the Girl Scout experience for every member. GS-NCCP spends \$437 per girl to deliver a year of unforgettable experiences. Current revenue streams cover the majority of that, but we still face a gap of \$61 per girl. Donations made to GS-NCCP help us cover this gap!

I already paid: \$25 for my daughter to join Girl Scouting, dues to my Troop, and fees to participate in council-sponsored events and/or to send her to camp.

We are lucky that your daughter is getting the most out of her Girl Scout experience because of you! Unfortunately, there are many families across GS-NCCP's footprint who can't afford all or any of the costs for their girl to be in Girl Scouts. Girl Scouts Give is designed to pay it forward. Financial assistance ensures that money is never a barrier to any girl who wants to become a Girl Scout and fully participate in our program. We believe that every girl should have the opportunity to be a Girl Scout.

What if one of our girls needs financial assistance?

We're sorry to hear one of the families in your troop is experiencing financial hardship. Nearly 75% of our 41-county service area is designated as economically distressed, as noted by the NC Department of Commerce's Tier 1 and Tier 2 indicators. Girl Scouting in these communities is essential to provide a stable outlet for these girls to grow, lead, and thrive – and our council invests in financial assistance, alternative program delivery, and building partnerships to reduce barriers to participation in these communities.

Girl Scouts – NC Coastal Pines provides financial assistance for memberships, activities, camp, and wider-opportunities for registered Girl Scouts with demonstrated need. Outside of some memberships, we do not cover 100% of fees and expenses, and a deposit may be required. Financial assistance is not a substitute for troop funds or proceeds from the Cookie Program, but we award over \$375,000 annually to help our girls and troops.

We believe every girl should have a chance to be a Girl Scout, and through Girl Scouts Give, troops can provide the experiences they love to another local girl in need! Girl Scouts Give donations are combined with other funds to provide the financial assistance support our GS-NCCP Girl Scouts need most. Troops experiencing need who participate in Girl Scouts Give are not able to cash out their gifts for their troop's specific financial assistance needs, due to federal and state regulations.

Parents and Troop Leaders are encouraged to pursue financial assistance for girls through the processes found below. Requests are confidential and funds are awarded based on personal information establishing the applicant's need.

Memberships: Parents can complete a form during the registration or renewal process online through [MyGS](#). Note: At this time, troop leaders renewing girls do not have access to FA requests.

Activities: Assistance is available for local and council activities which cost more than \$10. A request form can be completed in advance of registration: <https://www.nccoastalpines.org/en/activities/activity-program-guides.html> scroll down to expand the **Financial Assistance for Activities** section.

Wider-Opportunities: Girls and troops participating in travel or special projects that enhance the Girl Scout experience can apply for support: <https://www.nccoastalpines.org/en/activities/activity-program-guides.html> scroll down to expand the **Wider-Opportunity Assistance** section.

Camp: "Camperships" enable all girls to enjoy the Girl Scout camp experience despite financial hardship: <https://www.nccoastalpines.org/en/camp/camp-registration---financial-aid.html> scroll down to the section on Financial Aid.

Other How-Tos:

How can I pay on my pledge or make a gift?

To pay by credit card, please visit your Area's [Girl Scouts Give fundraising page](#) (start on the main page and find your campaign in the "Areas" section below the video).

To pay by check, please [attach this payment form](#) to your check and give it to your Girl Scouts Give Champion or send by mail to Girl Scouts - North Carolina Coastal Pines, 6901 Pinecrest Road, Raleigh NC 27613

Cash, check, and credit card donations are also accepted at all GS – NCCP retail store locations.

How can I get my company involved?

The possibilities are endless and we're always excited by new introductions! To start, email us at GirlScoutsGive@nccoastalpines.org so that we can ensure your company isn't already a donor or program partner before we approach them with additional opportunities. We'll then discuss a variety of ways they can get involved – from being a local business partner for your area campaign, to mobilizing employees as volunteers, to hosting a troop tour, to sharing their expertise as a program provider, to hosting a lunch & learn about Girl Scouts for your Women's Employee Resource Group.

Can we hold fundraising events as a service unit?

Absolutely! In fact, mission-focused, family oriented fundraising events is one of the options for Girl Scout Areas to earn entries into our Girl Scouts Give Rewards drawings. An easy place to start is to consider the events your area already hosts and if Girl Scouts Give can be integrated into them. For example, Girl Scouts Give is all about being a sister to every Girl Scout, so what better place to celebrate that than your Girl Scout Birthday Party? Add an extra \$1 to the cost of admission or consider activities throughout the event that can raise money.

Can I give through my United Way or payroll deduction gift?

With the launch of Girl Scouts Give, United Way and payroll deduction gifts will no longer count toward troop or area totals. This is due to Girl Scouts Give being a troop-level campaign, timing of the campaign (August through June) and the significant time gaps we often experience with payroll contributions. Moving forward, payroll deduction designations will count toward our annual campaign totals but not Girl Scouts Give. **These gifts are still really important!** GS-NCCP spends \$437 per girl to deliver a year of unforgettable experiences. Current revenue streams cover the majority of that, but we still face a gap of \$61 per girl. Your United Way or payroll deduction gift helps us cover this gap!

We're working hard to build out our Girl Scout Sustainer (monthly giving) program and would love to figure out a way to include designation donors in that program. If you're a United Way or payroll deduction donor and would like to provide feedback on this program & its benefits, please email development@nccoastalpines.org.